



Governor's Council on Workforce Investment

Governor's Council on Workforce Investment Meeting

April 10th, 2018

9:30 a.m. – 3:30 p.m.

Global Finishing Solutions

B3 Upper Conference Room

12731 Norway Road

Osseo, WI

DRAFT MINUTES, PENDING APPROVAL

I. Joint Council/Committee Meeting [B3 Upper Conference Room]

A. Call to Order, Welcome – Chair Mark Tyler

Chair Tyler called the meeting to order at 9:35AM and due to the lack of a quorum at meeting's beginning the minutes were not passed until later that day.

B. DWD Update – DWD Assistant Deputy Secretary BJ Dernbach

Chair Tyler introduced DWD Assistant Deputy Secretary BJ Dernbach to the group. BJ shared his story and his connections to DWD over the years, before providing a brief legislative update on the expansion of Fast Forward, grants with the Department of Corrections, teacher training and certification, Tech Ed equipment grants and more. Assembly Bill 422 assisted in the creation of the Hire Heroes program to provide transitional jobs to veterans, granting rule-making authority, and making appropriations.

C. Presentation of DRAFT Strategic Plan – Chair Mark Tyler

- i. DRAFT MOTION: ***The Executive Committee hereby presents this strategic plan and recommends that the Governor's Council on Workforce Investment (CWI) approve the plan as presented, and submit to the Governor's Office accordingly.***

ii. Group Consensus on High-level Strategic Plan– Chair Mark Tyler

Chair Tyler indicated that he would be walking through the draft document relatively quickly and any edits that members had would be made in the committee breakout sessions instead, if it was along the line of language tweaks or such. Content changes to the plan itself were far more restricted. Members were reminded of the fact that the CWI serves as an advisory body and as such would not be mandating anything as they did not have the authority to do so, but would be identifying players in the areas and serving as an advocate instead.

Morna Foy invited attendees to event in New Richmond, considering that it tied directly into the first strategic priority goal that CWI had set. There was discussion about changing and clarifying the language in the first strategic plan goal to "education system", but further discussion about changes was tabled for

the committee breakouts. A motion was made to approve the plan as presented, with any changes made on the committee level incorporated in the final draft. The motion was approved and seconded and the motion passed. The plan is adapted.

Chair Tyler initiated discussion on moving the CWI meeting schedule back to 4 meetings a year instead of 6+, and asked for members to provide him with feedback over the next few weeks before a decision was made.

D. Overview of Committee Work Session Objectives and Approach – Walter Jankowski

Walter Jankowski instructed the attendees to make any minor tweaks and edits to the information without changing the work outline that had already been compiled from their working session the past several months. Members would also have an opportunity to sketch what their next 180 days would look like as they started to do the work that their strategic goal laid out. The metrics for how to measure the efficacy of their work would be done in the strategic initiatives committee.

E. Overview of Workforce Development System Map – Wisconsin Policy Forum

An overview of the workforce development system map was presented remotely by the Wisconsin Policy Forum, and all members were provided the updated map in hardcopy format. Presentation materials will be uploaded to the CWI website following this meeting.

F. Inclusivity Conference Presentation – Eric Giordino

Eric Giordino and Dave Anderson invited members of the business community and other sectors to attend their Inclusivity Conference on April 11-12, 2019, to help with their goal of creating inclusive and diverse communities throughout Wisconsin. Specifically, they were looking for CWI members to attend, but also to suggest amongst themselves and their contacts potential volunteers to help plan the event, assist in workshops or breakouts, suggest inclusive workplaces around the state that they can highlight, as well as the get word out for people to attend. Members agreed that it sounded like a good opportunity on the workforce side for them to partner with WIPPS (Wisconsin Institute for Public Policy and Service).

II. **Site Tour [Departing from B3 Upper Conference Room]**

Katie and the GFS team split the group up into two groups and led them on their site tour before bringing them back for the lunch and keynote.

III. **Lunch – [Served in B3 Upper Conference Room]**

A. Lunch Keynote – Jim Faragher, President, Global Finishing Solutions

Chair Tyler introduced the lunch keynote, Jim Faragher, President of Global Finishing Solutions. Jim thanked everyone for coming out, and welcomed them to the site. He spoke to the trends in manufacturing and business that have occurred over his 30- year manufacturing career, and the reasons why Wisconsin is such a good place to do business in: he inferred that it was due to an environment which supports business, an encouraging culture, and a great quality of life. These factors helped them to double their growth over this tenure with the company.

B. Breakout to Committee Meetings – ALL

Phil Koenig directed CWI members to their respective breakout session rooms.

II. **Committee Meetings**

- a. WIOA Committee – Curran Conference Room, Main Building
- b. Strategic Initiatives Committee – Center for Excellence Upper Conference Room
- c. Partnership Development Committee – B3 Upper Training Conference Room
- d. Resource Alignment Committee – Global Conference Room, Main Building
- A. Finalize DRAFT Committee / Prioritized Plan
 - 1. Confirm / Edit Objectives and Action Items
 - 2. Confirm / Edit Resources – *What resources do you need to accomplish the Strategy?*
 - i. Confirm Lead Organization (People / organizations) IF APPLICABLE and Key Partners / Team Members
 - ii. Other external resources (Agencies, partners, funding, etc.)
 - 3. Confirm / Edit Measures– *How will we know we are making progress?*
 - 4. 180 Day Planning–*What does your Committee need for future Committee Agendas?*

III. **Joint Council/Committee Meeting [B3 Upper Conference Room]**

A. WIOA Regional Planning Presentation – Phil Koenig, Tom Pethan

Phil Koenig provided the background information on the regional planning initiatives, and the demands that according to the law, they have to fulfill. A discussion was raised by Mark Mundl regarding issues with the data presented.

B. Announcements

Kent Olson announced that per his recommendation, the Strategic Initiatives Committee decided on a new chair, Alan Petelinsek, and a new vice chair, Kathi Siefert, as he would be resigning from the workforce development board and the CWI. He closed with comments encouraging everyone to remember how important it is for business to be at the table driving change beyond just the meeting minutiae. Chair Tyler led the attendees in thanking Kent for his decade of service to the state and wished him well in his future endeavors.

C. Other Business

Chair Tyler requested again any feedback from members on their opinions on adjusting the CWI meeting schedule. Morna Foy invited everyone again to visit New Richmond for the Future Forward presentation.

D. Next Meeting – June 2018

Mark Riehl suggested his location in Pewaukee for the next hosting site for the CWI. Chair Tyler and Tierney Gill will follow up to ascertain if the meeting space meets the CWI's needs.

E. Adjournment

The meeting adjourned at 3:10PM

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Tierney Gill, Department of Workforce Development, Division of Employment and Training by phone at (608) 266-5336 or by email at TierneyB.Gill@dwd.wisconsin.gov. Department of Workforce Development, Division of Employment and Training is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including language assistance or translation of the information, please contact us at (888)-258-9966.